## Greetings,

MSEP employer BDS Marketing, LLC seeks to fill multiple merchandising positions needed to support their business operations in various locations, including Alabama, Arkansas, Colorado, Connecticut, Florida, Idaho, Kentucky, Maine, Maryland, Massachusetts, Nebraska, New Jersey, New Mexico, New York, North Dakota, Ohio, Oregon, Pennsylvania, Texas, Utah, Vermont, Virginia, Washington, D.C., Wisconsin and Wyoming.

### **Company Overview:-**

BDS Marketing, LLC is an award-winning retail marketing and sales agency. With more than 30 years of experience guiding customers through the buying journey, they are experts at powering sales for the world's top brands. BDS Marketing, LLC offers their clients fully integrated solutions that drive brand demand and sell-through: Research, Brand Advocacy, Digital, Retail Readiness, and Retail Environments. Founded in 1984, BDS Marketing, LLC is headquartered in Irvine, California with regional offices in Chicago, Illinois and Columbus, Ohio.

# Position Overview: Merchandising Display Market Lead

The company is looking for savvy retail warriors with a strong passion for consumer electronics and a technical aptitude to serve as Merchandising Display Market Lead. This role involves working with major retailers on state-of-the-art gadgets and technologies, including headphones, tablet displays to printers, drones and so much more. Key to their in-store success will be their ability to troubleshoot, install and repair consumer electronics, as well as their ability to cultivate relationships within the store while interfacing daily with store management and associates.

### Position Overview: Part-time Retail Electronics Merchandisers

The company is also looking for savvy tech enthusiasts with a real passion for consumer electronics to serve as <u>part-time Retail Electronics Merchandisers</u>. This role will involve visits to major retailers to engage with state-of-the-art gadgets and technologies- from headphones, tablet displays to printers, drones and so much more. Paramount to their in-store success will be their ability to troubleshoot, install and repair consumer electronics, and strong communication skills will enable them to build successful relationships with store management and associates alike. Successful candidates will also possess keen attention to detail and preparation, which will ensure successful execution of assignments in-store. As a digital savvy individual, the successful Retail Electronics Merchandiser will be able to upload comprehensive data and photos via a tablet while on site.

BDS Marketing, LLC provides a stellar training program with direct in field support which enables their merchandising team to execute assignments at a superior level. If you have a retail or technical background and are eager to take your career in a new direction, the team at BDS Marketing, LLC would really like to connect with you!

### **Application Mechanism:-**

Persons interested in joining the BDS Marketing, LLC team may access the position openings by clicking on the links in the attached Excel spreadsheet, or via the following link to the company's Careers page:

• <a href="https://www.bdsmktg.com/careers/">https://www.bdsmktg.com/careers/</a>

Thank you.