

The Band Steele is passionate to recognize those who serve and sacrifice to risk their lives to lend aid to others--our military service men and women, and our veterans. Inspired by the brave, The Band Steele wrote and released the song, and corresponding music video, titled "Sit Awhile." Filmed at various locations in Atlanta, Georgia, the video highlights the special appearance of an Army Corporal and Operation IRAQI FREEDOM Veteran (8 Years of Service) who co-stars. To assure authenticy and demonstrate heartfelt honor in their sincere tribute, Musa Military Entertainment Consulting (a production company owned and operated by seasoned military veterans with modern tactical combat experience and broad entertainment expertise) was enlisted to offer direction. Canvassing the country in 2019, The Band Steele visited more than 25 military facilities and bases as part of its "Sit Awhile Military Tour." To express their continued support of our men and women of service, Bo and Ben will carry on with the endeavor throughout 2022.

## **SIT AWHILE**

- MUSICROW TOP 40
- 5.2 MILLION SPOTIFY STREAMS
- MUSIC VIDEO FEATURED ON CMT.COM
- 7.2 MILLION COMBINED VIEWS

"I am a disabled veteran who fights with PTSD. I have been through four wars, been shot twice, and blown-up once in service to my country. Your music has touched my life, and to be honest, it's saved me once or twice."

# SPECIAL APPEARANCES

WOUNDED WARRIOR PROJECT -CARRY FORWARD 5K EVENT PERFORMANCES

WOUNDED WARRIOR PROJECT -COURAGE AWARDS & BENEFIT DINNER "GOD BLESS AMERICA" PERFORMANCE

DIRECT SUPPORT FOR PLATINUM-SELLING, RECORDING ARTIST, ANDY GRAMMER

FORT HOOD STADIUM, TX NAVAL STATION NORFOLK, VA

ORANGE COUNTY CHOPPERS VICTORY FOR VETERANS - WARRIORS FOR LIFE RIDE

NATIONAL ANTHEM PERFORMANCES

TOLEDO BLADE VETERANS DAY PARADE (OH) RANGER HOMECOMING OPEN HOUSE (GA) WARRIOR OUTREACH GOLF TOURNAMENT (GA) WWP CARRY FORWARD 5K EVENTS (CA,TN,TX,FL)

#### "SIT AWHILE" TV APPEARANCES

"SMALL TOWN BIG DEAL" • WNEP-TV (ABC, PA) WLTZ-TV (NBC, GA) • KERO-TV (ABC, CA) • WDAM-TV (ABC/NBC, MS)

### "TY BENTLI SHOW" (NASH-FM)

#### "COUNTRY REBEL" (CLOTHING COMPANY/MEDIA NETWORK)

LABEL

FIRE RIVER RECORDS support@fireriverrecords.com ( 212.602.1055





"Sit Awhile" Official Music Video

<u>CON</u>TACT

"I don't think a song has ever hit me so hard. Maybe it's the fact that I can relate due to my time in the service and I've done everything he sings in this song. In just the first 30 seconds, I began tearing up...focused...hanging on to every single lyric. I listened to it on repeat for nearly two hours." -- Sgt. XX USMC-Retired

MILITARY TOUR

FORT BRAGG - NC

- MARINE CORPS BASE QUANTICO VA
  - FORT HOOD TX
  - USO GEORGIA GA
  - FORT EUSTIS VA
  - USO NEW ENGLAND MA
  - COAST GUARD BASE BOSTON MA
- WEST POINT MILITARY ACADEMY NY FORT HAMILTON - NY
  - USO FORT STEWART/HAAF GA
    - FORT CAMPBELL KY
    - **TYNDALL AIR FORCE BASE FL** 
      - FORT RUCKER AL
  - COLUMBUS AIR FORCE BASE MS
    - FORT BENNING GA
- JOINT BASE MCGUIRE-DIX-LAKEHURST NJ
- MARINE CORPS AIR STATION CHERRY POINT NC
- U.S. ARMY RANGER CAMP FRANK D. MERRILL GA
  - NAVAL STATION NORFOLK VA
- CAMP SHELBY JOINT FORCES TRAINING CENTER MS
  - NAVAL AIR STATION CHINA LAKE CA
  - NAVAL SUPPORT ACTIVITY PANAMA CITY FL
    - NAVAL BASE CORONADO CA



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