



# 2017 FORT CARSON VILLAGE MAYORAL ELECTIONS CAMPAIGN GUIDELINES

## PERMISSIBLE

- All flyers, signs, and any type of correspondence directed to residents just be submitted to the Volunteer Office for prior approval, via: [josesimo.r.bautista.civ@mail.mil](mailto:josesimo.r.bautista.civ@mail.mil) and [Celsa.r.day.civ@mail.mil](mailto:Celsa.r.day.civ@mail.mil)

Once approval is obtained, you may proceed to distribute and/or request for us to post on the village Facebook page.

- All candidates may contact the current Mayor to have their campaign flyer posted on the Village Facebook page. Posting must be tasteful and **MUST NOT** disparage or be disrespectful of other candidates. It is up to you to make contact with the current Village Mayor and provide a workable file (.JPG) for FB posting.
- Campaign signs may be placed in resident yards and windows upon permission from resident located at that address. However, a maximum of 2 yard signs and 1 window sign per home must be adhered to and must be within candidates' respective village.
- No more than 1 sign (per candidate) may be placed by the Village's entrance/exit signs.
- Window paint on personal vehicles is permitted as long as it is done by the registered owner of said vehicle.
- You may do a bio piece (flyer of introduction) if you choose; however, you must submit the draft to the Volunteer Office prior to disseminating for final approval.

## NOT PERMISSIBLE

- No flyers are to be posted on the village mailboxes; they are Federal property.
- No window paint is permitted on any window or door of resident quarters.
- No more than 2 yard signs and no more than 1 house sign per home of any one candidate.
- No posters or signs are to be attached to the outside of resident homes -- no tape, nails of any kind should be adhered/attached to the outside of any quarters.
- Do not create unsanctioned FB pages which contain the village name and/or tag. Each village already has a government OPSEC regulated FB page we would like to protect the integrity and the name recognition of the Mayoral Program's FB pages/Social Media. Candidates are welcome to use their respective FB page to promote their candidacy.

## CANDIDATES KEEP IN MIND

- Clear expectation is for ALL campaigns to be conducted in a respectful and professional manner. Slander of other candidates will not be tolerated.
- This is the first introduction many of the residents will have of you so please put your 'best foot' forward.

- As you undergo this process you will learn the parameters/boundaries of the Mayoral position. Be careful of what you promote or promise to your residents—you may find it is not within your purview.
- The Mayoral Teams support our ALL of our community partners. Refrain from criticism of other candidates, or community partners, ESPECIALLY/EVEN on your personal social media. Again, the expectation is that all candidates conduct themselves with the utmost professionalism.

**NOTE:** After the elections all candidates must ensure all signs, flyers, posters, etc. have been taken down and disposed of properly no later than the evening of 18 August 2016.

We wish you the best of luck. The Mayoral Program Coordinator will inform all candidates of the election results on Monday, 21 August; no later than Wednesday, 23 August 2017.

For further questions and direction your POC is:  
 Joey Bautista, Army Volunteer Corps Program Manager  
 719.526.1082 / Josesimo.r.bautista.civ@mail.mil

For technical, Social Media, Graphics/Design and Copy questions your POC is:  
 Celsie Day, ACS Volunteer Coordinator  
 719.526.8303 / Celsa.r.day.civ@mail.mil

## ELECTION PROCESS

**WHAT:** The Fort Carson Mayoral Elections. The Fort Carson Mayoral Program is the Garrison Commander's program and it is overseen and operated by the Army Volunteer Corps Program Manager located at Army Community Service (ACS). The Garrison Command Team and Community Partners, such as Evans Army Community Hospital, Commissary, PX, Balfour Beatty Community Housing, Directorate of Public Works, Unit Sponsorship Program, Directorate of Emergency Service, USO, American Red Cross, and so on, meet with the Mayoral group every other month. At this time, all post partners sit around the table to discuss installation activity, events, programs, issues and concerns. The goal is to ensure resident quality of life.

**WHO CAN VOTE:** All Fort Carson residents may cast their vote for one of the candidates running for their respective village. Any resident with a DOD ID card, who is authorized to live in the designated quarters, and is over 18 may vote. Candidates may vote for themselves.

**WHEN & WHERE:** Elections will be held on Wednesday, 17 August & Thursday, 18 August 2016, from 9:00 AM to 4:30 PM at various locations throughout post (i.e.: Commissary, PX, Fort Carson Housing Main Office, ACS, Evans Army Community Hospital, Iron Horse Gym, and the Mobile Voting Van). The Mobile Voting Van will be designated in a particular village at a specific day and time frame. This schedule will be provided to the candidates, and pushed out via Social Media to inform residents.

**WHY VOTE:** There are 16 villages throughout post, and each elects a Mayor to represent their community and interests—they are the voice of the community. Once a year, residents are provided the opportunity to elect the Mayor of their choice. The elected Mayoral position is a 12-month term. The Deputy Mayor and Staffer positions are appointed shortly after the Mayoral election, and will serve with the elected Mayor throughout their tenure. The elected Mayor and appointed staff work together as a team in order to bring village issues and concerns to the community partners.

**WWW.CARSON.ARMY.MIL/ACS**

