

FREED



M FEST

Join us for
one of the
biggest
4th of July
Celebrations in
the Front Range!

JUNE 29 - JULY 1, 2018

Friday, June 29: CONCERT

Saturday, June 30: RED, WHITE, & BLUE FUN RUN

Sunday, July 1*: FIREWORKS

EA: 12,000+ DAILY

*This day our gates are open to the public!

TITLE SPONSOR

- Exclusive rights as Freedom Fest 2018 Presenting Sponsor
- Sponsor logo on billboard placements in high traffic Colorado Springs locations (*Must be secured by March 30*)
- Inclusion as Title Sponsor in all :30 second and above commercials about Freedom Fest on 95.1 NASH FM
- Mentions as the Title Sponsor in live reads from DJs on 95.1 Nash FM
- Sponsor mention on running Spotify audio ads
- Sponsor logo on concert stage
- Sponsor logo on event t-shirts
- Sponsor logo on all event marketing materials
- Sponsor logo on event website
- Mention as the Title Sponsor in all social media posts for the event
- Booth space for all 3 days



TITLE SPONSOR: \$35,000

All Booths consist of 1) 6' table and 2) chairs.

A covered canopy is provided as needed - please let Sponsorship Manager know!
Branded canopies are welcome, as long as sponsor has stakes or sandbags for it.

Booths can be decorated however the sponsor would like! Literature should be pre-approved.

EVENT SPONSOR

- Inclusion as Event Sponsor in all :60 second and above commercials about Freedom Fest on 95.1 NASH FM
- Mentions as an Event Sponsor in live reads from DJs on 95.1 Nash FM
- Sponsor logo on concert stage
- Sponsor logo on all event marketing materials
- Sponsor mention in social media posts for the event
- Sponsor logo on event website
- Booth space for all 3 days



EVENT SPONSOR: \$10,000

BOOTH SPONSOR

Includes booth space and logo on website

6/29 & 6/30: \$2,000ea; 7/1*: \$2,700

BUNDLE RATES:

6/29 & 6/30: \$3,400

6/29 OR 6/30 & 7/1*: \$4,000

All 3 days: \$5,700

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