

HIRING OUR HEROES

U.S. CHAMBER OF COMMERCE FOUNDATION

AMPLIFY

Colorado Springs

November 6-7, 2018 | Penrose House

AGENDA Day 1

- | | |
|----------------------------|--|
| 8:30 AM - 9:00 AM | Event Registration/ Breakfast/ Networking |
| 9:00 AM - 9:10 AM | Setting the Stage/Introduction for guest speaker
<i>Amanda Crowe, Hiring Our Heroes Military Spouse Program</i> |
| 9:15 AM - 9:30 AM | Welcome Remarks
<i>Meghan Shaver, Penrose House/El Pomar Foundation</i> |
| 9:30 AM - 9:45 AM | Partner Remarks (USAA)
<i>Dana Hagood, USAA</i> |
| 9:30 AM – 10:00 AM | Get It All Out & Get to Work Exercise (Group Work)
<i>Amanda Crowe, Hiring Our Heroes Military Spouse Program</i> |
| 10:00 AM – 10:10 AM | Break |
| 10:10 AM – 11:30 AM | Now to Next (Elevator Pitches)
<i>Our Now to Next formula will help you answer the question, “What do you do?”</i>
<i>Amanda Crowe, Hiring Our Heroes Military Spouse Program</i> |
| 11:30 PM – 12:30 PM | BREAK/Pickup Lunch/Headshots |
| 12:30 PM - 1:30 | Resume Presentation
<i>Amanda Crowe/Lindsay Bradford, Hiring Our Heroes</i> |
| 1:30 PM – 1:40 PM | Break |
| 1:40 PM - 2:40 PM | LinkedIn Presentation
<i>Lindsay Bradford, Hiring Our Heroes Military Spouse Program</i> |
| 2:40 PM – 4:00 PM | Resume/LinkedIn Lab
<i>Subject Matter Experts from various industries:</i> |
| 4:00 PM | Day 1 Closing Remarks
<i>Amanda Crowe, Hiring Our Heroes</i> |
| 5:00 PM – 7:00 PM | Hiring Our Heroes Military Spouse Networking Reception |

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DAY 2 AGENDA

- 8:30 AM - 9:00 AM** **Event Registration/ Breakfast/ Networking**
- 9:00 AM - 9:05 AM** **Setting the Stage/Introduction for guest speaker**
Amanda Crowe, Hiring Our Heroes Military Spouse Program
- 9:05 AM - 9:20 AM** **Partner Remarks**
Presenter, Organization
- 9:25 AM - 9:30 AM** **Instruction for Breakout Sessions and Remainder of Day 2**
Amanda Crowe, Hiring Our Heroes Military Spouse Program
- 9:40 AM – 10:30 AM** **Personal Branding: Mind the Gap—(Cohort 1)**
Amanda Crowe, Hiring Our Heroes
Personal Branding: My Career Journey Explained—(Cohort 2)
Presenter, Organization
Personal Branding: Networking for Business—(Cohort 3)
Presenter, Organization
- 10:45 AM – 11:45 AM** **Mastermind Matches**
Connect with industry lead: guided discussion on career progression/set personal goals.
- 11:45 PM – 12:30 PM** **Lunch/Networking**
- 12:45 – 1:35 PM** **What Should I Have Said?—(Cohort 1)**
We'll talk through interview strategies for military spouses.
Presenter, Organization
Walk the Line: Setting Boundaries You Can Work (& Live) With—(Cohort 2)
How to manage the military AND today's 24/7 work world.
Presenter, Organization
Entrepreneur Roundtable—(Cohort 3)
Presenter, Organization
- 1:45 – 2:35 PM** **Practical Strategies for Working Remotely—(Cohort 1)**
What does working remotely really look like & what strategies can help you manage?
Presenter, Organization
What Am I Worth?—(Cohort 2)
Calculating salary when you're starting out or starting over
Presenter, Organization
Outsourcing: When Doing it Yourself is no longer an Option—(Cohort 3)
Presenter, Organization
- 2:35 PM – 3:00 PM** **Closing Remarks/Exit Survey**
Amanda Crowe, Hiring Our Heroes